



EQUINIX

The role of Digital Ecosystems in the age of AI

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There have been a series of catalysts fueling our digital demand

2000s

**Web,
Social & SaaS**



Consumer Demand
and aaS Acceleration
lay the Groundwork
for Enterprise
Transformation

2010s

Cloud



Ignites a
multi-decade
transformation of
Enterprise IT

2020-2022

Pandemic



Fans the flames
of Digital
Transformation

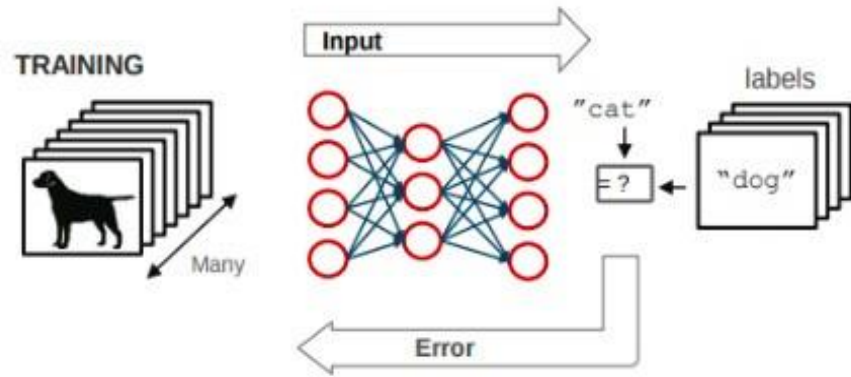
2023+

AI

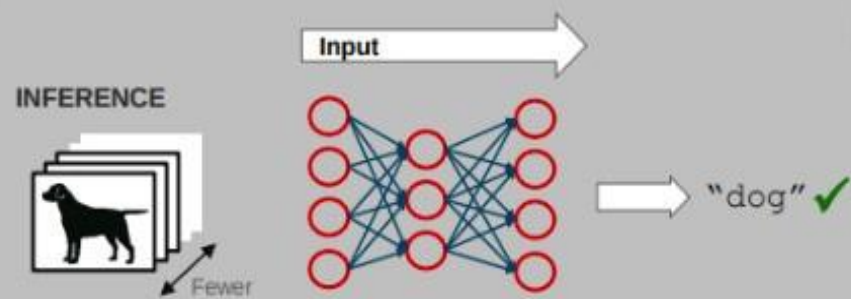


Fuel on the fire to
transform business
and society

AI at a Glance



Training: Process for machine to “learn” and optimize model from data



Focus

Inference: Using trained models to predict/estimate outcomes from new observations in efficient deployments

Artificial Intelligence

Early artificial intelligence stirs excitement



Machine Learning

Machine learning begins to flourish



Deep Learning

Deep learning breakthroughs drive AI boom



Generative AI



1950s

1960s

1970s

1980s

1990s

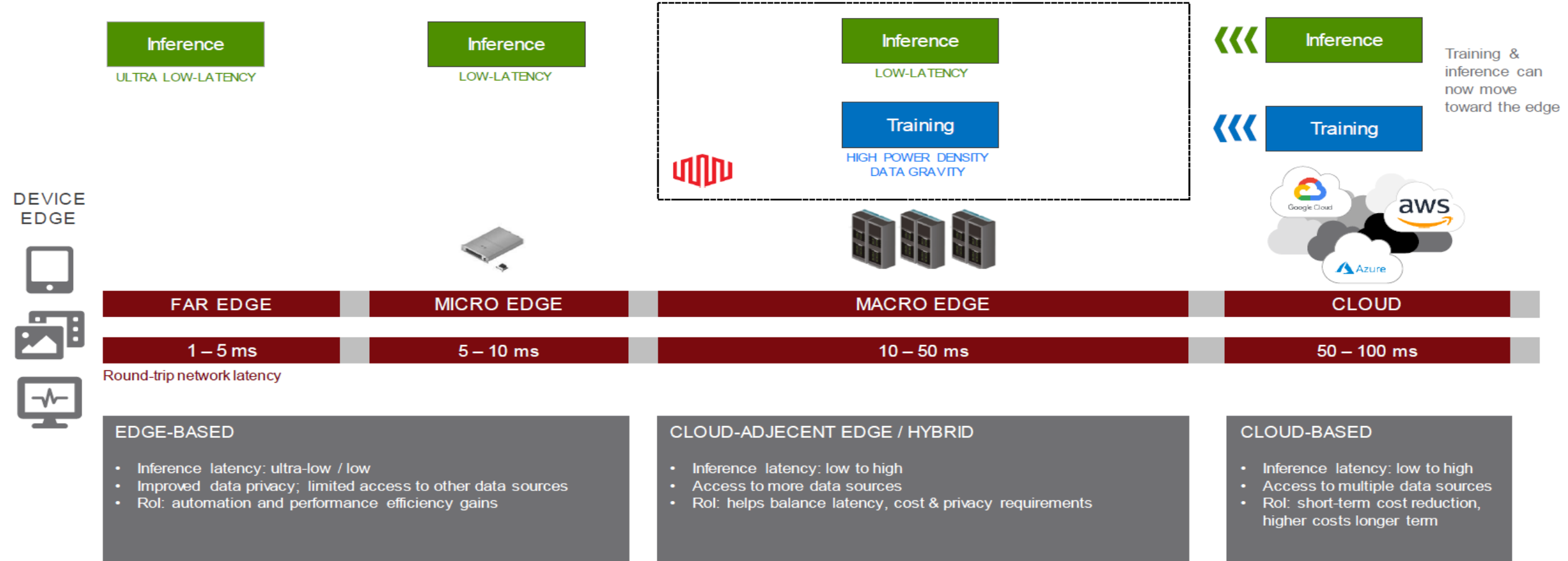
2000s

2010s

2020s

Infrastructure Innovations Are Enabling New AI Deployment Models

AI can now be deployed at the edge to meet requirements related to latency, performance, compliance & cost



Equinix is the world's digital infrastructure company[®]

Ensuring your success as a digital leader

All the Right Places

Place infrastructure
wherever you need it

All the Right Partners

Connect to everything
you need to succeed

All the Right Possibilities

Seize opportunity with agility,
speed and confidence





All the Right **PLACES**

Place infrastructure wherever you need it

Global Footprint

240+ data centers across more than
71 metros in 32 countries on 6 continents

Resilient Platform

>99.9999% uptime and 5-layer
physical security

Sustainability Leader

First data center company to commit to
supply 100% clean and renewable energy

Connect to everything you need to succeed

Global Ecosystem

The most dynamic global ecosystem
of more than 10,000+ companies

Service Providers

2,100+ networks and 3,000+ cloud
and IT service providers

Interconnection Services

Award-winning portfolio of physical
and virtual interconnection services
including the worldwide reach
of Equinix Fabric®



All the Right
PARTNERS



All the Right **POSSIBILITIES**

Seize opportunity with agility, speed and confidence

Experience

10,000+ customers in 32 countries

Expertise

155+ Equinix Global Solutions
Architects®

Insight

We can help you benchmark your
progress and accelerate it through
proven best practices and playbooks

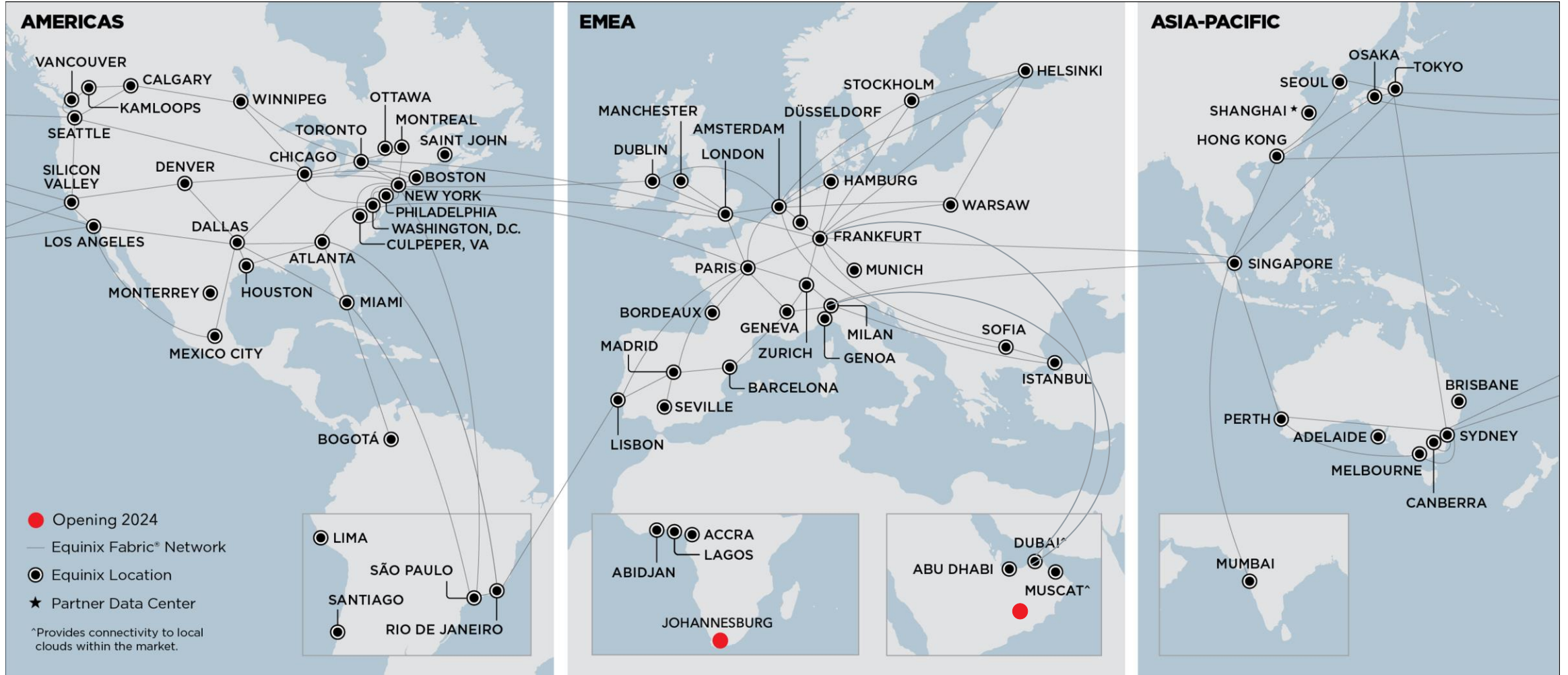
Deploy your digital infrastructure anywhere

240+
Data Centers

10,000+
Customers

71
Markets

32
Countries

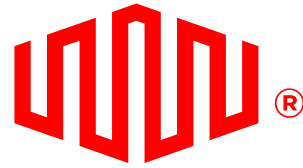


Power your digital infrastructure with green energy

Our Future First sustainability strategy enables customers to reduce emissions in their supply chain

- EU climate neutrality by 2030
- More than 200 of Equinix's global data centers powered by 100% clean and renewable energy
- Customers can reduce their Scope 1 and 2 emissions to zero Scope 3 emissions, by moving their on-premises data centers to Equinix (100% RE with zero emission)
- Transparent annual reporting via our [Interactive Sustainability Report](#)
- Customer specific Green Power Reports
- [IDC top 5 sustainability vendor](#) (cloud and data center)
- EcoVadis Silver Level





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WHERE OPPORTUNITY CONNECTS